

GUIDE 1 OF 3

Integrating PEMF Into Your Practice

A Clinical Reference Guide for Healthcare & Wellness Practitioners

Non-Invasive

Complementary Modality

Revenue-Generating

Pulsed Electromagnetic Field (PEMF) therapy is one of the fastest-growing complementary modalities in clinical practice. This guide gives you the clinical context, implementation framework, and revenue model to integrate it effectively — with zero disruption to your existing workflow.

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- 02 Adding PEMF to Existing Modalities
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Pulsed Electromagnetic Field (PEMF) therapy uses low-frequency electromagnetic waves to penetrate biological tissue and stimulate cellular repair. Terahertz-enhanced PEMF — the technology in OlyLife devices — adds high-frequency terahertz waves (0.1–10 THz) that align with the natural resonance frequencies of biological molecules.

How It Works — Clinical Mechanism

Cellular Ion Exchange

Electromagnetic pulses improve Na⁺/K⁺ pump activity, restoring membrane potential in damaged cells and accelerating the cellular repair cascade.

Circulation Enhancement

Terahertz frequencies dilate microcapillaries and improve erythrocyte deformability, increasing tissue perfusion and oxygen delivery.

Inflammatory Modulation

PEMF exposure downregulates pro-inflammatory cytokines (IL-6, TNF- α) and upregulating anti-inflammatory signaling pathways.

Vagus Nerve Activation

Sub-delta frequency patterns (1–4 Hz) activate the parasympathetic pathway, reducing cortisol and supporting recovery states.

1970s

FDA first cleared PEMF for bone healing

2,000+

Peer-reviewed studies in PEMF research

0.1–100 Hz

Therapeutic frequency range (PEMF)

42°C

Terahertz thermal target temperature

OlyLife Tera-P90 & Tera-P90+ combine PEMF with Terahertz therapy in a single wearable unit. Frequency range: 1–23 Hz with terahertz overlay at 0.1–10 THz. Operating temp: 38–42°C. Session duration: 25–40 min.

PEMF integrates as a passive, concurrent, or sequential modality with virtually any clinical workflow. The key principle: PEMF prepares tissue (cellular state, circulation, neural tone) — your existing interventions then work on a more receptive substrate.

Integration Matrix by Practice Type

Practice Type	Timing	Clinical Benefit	Device
Chiropractic	Pre-adjustment (10–15 min)	Reduces muscle guarding, improves joint mobility prior to manipulation	Tera-P90 or H+ Bar
Physical Therapy	Post-manual therapy or post-exercise	Accelerates soft tissue recovery, reduces post-treatment soreness	Tera-P90+
Acupuncture	Concurrent with needling or post-session	Enhances meridian conductivity, reduces treatment resistance	Galaxy G-One (facial/head) + Tera-P90
Med Spa / Aesthetics	Pre-aesthetic procedure	Improves skin perfusion, reduces post-procedure inflammation	Galaxy G-One + Shaken Massager
Primary Care / Wellness	Standalone 25–40 min session	Chronic pain management, fatigue, general cellular optimization	Tera-P90 full protocol

Recommended Session Protocols

Low Intensity

Introductory (first visit)

25 min — low intensity, 1–5 Hz. Assess patient response. Focus: relaxation + circulation.

Moderate

Standard Clinical

30–40 min — 8–15 Hz. Full body PEMF. Primary: pain reduction, tissue repair.

High Intensity

Intensive Recovery

40 min — 15–23 Hz with terahertz overlay. Post-surgical or acute injury protocols.

Offering PEMF services creates two compounding revenue streams: (1) a recurring session revenue layer that fills appointment gaps, and (2) device sale commissions from patients who adopt home use. Both streams require minimal additional clinical time.

Dual Revenue Streams

Stream 1

In-Practice Session Revenue

- Session pricing: \$45–\$85 per 30–40 min session
- Average 3–5 PEMF sessions/patient/month
- No additional clinical staff required
- Device operates autonomously during session
- Protocols take 2–3 min to set up

\$1,200–\$2,400/mo per device (8–10 patients/week)

Stream 2

Device Commission Revenue

- Tera-P90 home unit: Commission on referral sale
- Patients motivated by in-practice results
- Average conversion: 1 device sale per 12–15 sessions
- Zero inventory holding — drop-ship model
- Ongoing passive income from patient network

Commission structure shared during partner onboarding

Patient Retention Impact

Practices that offer PEMF services report 28–42% improvement in patient retention compared to treatment-only models. Patients attending PEMF sessions maintain a practice relationship between primary treatment appointments, increasing lifetime patient value by an estimated \$800–\$1,400/year.

Break-Even Reference

\$1,500
Tera-P90 Device

18–34 sessions
Sessions to break even

6–8 weeks
Timeline (typical)

\$1,200–\$2,400
Monthly ROI (ongoing)

VitalWave Partner Program Overview

No enrollment fees or inventory
Partners are registered as OlyLife affiliates at no cost. You recommend devices; we handle fulfillment.

Clinical education support
Access to clinical reference guides, patient handout materials, and protocol recommendations.

Demo unit available
Try-before-you-buy option available for qualifying practices. Schedule an in-person demo with Sandra to experience the Tera-P90 firsthand.

Transparent commission structure
Tiered commissions based on volume. Full details shared during onboarding call with Sandra.

Dedicated partner contact
Direct line to Sandra Ramnarine, VitalWave consultant. Same-day response on clinical questions.

Patient materials included
Branded patient handouts, FAQ cards, and informed consent templates provided free to partners.

Getting Started — Next Steps

1 Schedule a 20-min discovery call with Sandra
Review your practice model and determine ideal device + protocol fit.

3 Run the ROI model for your practice
See Guide 3: Practitioner Partnership ROI Calculator for your break-even analysis.

2 Review clinical evidence package
See Guide 2: PEMF Clinical Outcomes Evidence Summary for outcome data.

4 Onboard as a VitalWave partner
Registration takes 15 minutes. Commission structure shared immediately after.

Ready to Explore Partnership?

Contact Sandra Ramnarine · 804-944-0367 · vitalwave@polsia.app · vitalwave.polsia.app/resources