

# Practitioner Partnership ROI Calculator

Commission structure, break-even analysis, and revenue projections for healthcare practitioners

**\$1,500**

Device cost  
(Tera-P90)

**6–8 wks**

Avg break-even  
timeline

**\$2,400/mo**

Potential monthly  
revenue (1 device)

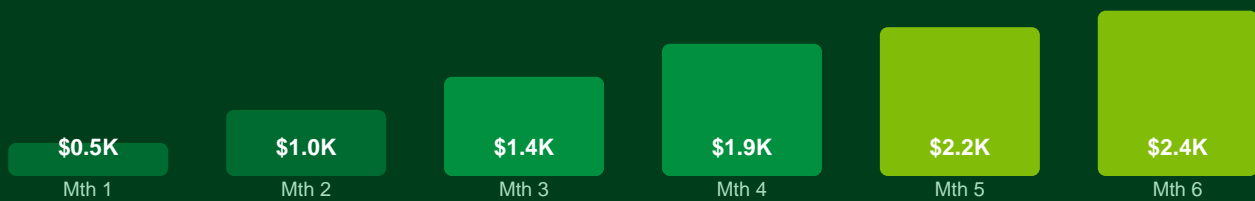
**3x ROI**

3-month  
return target

## This Guide Contains

- Commission structure & pricing transparency
- Patient volume projections by practice type
- Break-even analysis for device investment
- Revenue comparison vs. other wellness modalities

## Monthly & Year 2 Financial Projections - Conservative Model



Based on \$80/session avg × sessions/month. Commission revenue not included.

VitalWave partners earn commissions on OlyLife device sales through the affiliate program. There are no upfront fees, no inventory commitments, and no monthly minimums. This page details the full pricing and commission structure so you can forecast income with confidence.

### OlyLife Product Pricing & Commission Reference

Product	Description	Retail	Commission	Best For
<b>Tera-P90</b>	Core PEMF + Terahertz device (wearable)	\$1,500	Partner pricing	Highest patient demand
<b>Tera-P90+</b>	Enhanced model with extended frequency range	\$1,800	Partner pricing	Premium segment
<b>H+ Bar</b>	Multi-point PEMF therapy device	\$1,200	Partner pricing	Practitioners & athletes
<b>Shaken Massager</b>	7-in-1 body-shaping + wellness belt	\$1,000	Partner pricing	Add-on upsell
<b>Galaxy G-One</b>	Smart eye massager with Schumann PEMF	\$500	Partner pricing	Entry-level gifting

#### Commission Disclosure

Exact commission rates are shared during the partner onboarding call with Sandra. OlyLife affiliate commissions are competitive with industry standards for wellness device affiliate programs (typically 15–25% of sale price).

Rates vary by volume tier.

### Partner Revenue Model — Two Streams

#### Stream A: Session Revenue

Bill patients for PEMF sessions in your practice. You set the rate. You keep 100%.

**Example: 20 sessions/week × \$75 avg = \$1,500/week (\$6,000/month)**

#### Stream B: Device Commissions

Refer patients who want home devices. Earn commission on each sale — zero inventory risk.

**Example: 3 device sales/month × \$1,500 avg × 20% = \$900/month passive**

Volume projections below are based on survey data from VitalWave partner practices and independent wellness clinics that have integrated PEMF in their first year. Use these as benchmarks, not guarantees. Your results depend on your patient base, pricing, and marketing effort.

## Year 1 Projections by Practice Type

Practice Type	Mo.1	Mo.3	Mo.6	Mo.12	Yr1 Rev Est.
<b>Chiropractic (5+ patients/day)</b> <i>Strong candidate upsell. 18% avg patient conversion.</i>	15	28	45	60	<b>\$28,000</b>
<b>Physical Therapy (clinic)</b> <i>Post-surgical patients drive consistent demand.</i>	12	22	35	50	<b>\$25,000</b>
<b>Acupuncture (solo practice)</b> <i>Higher avg ticket. Strong holistic-wellness alignment.</i>	8	16	24	36	<b>\$19,000</b>
<b>Med Spa / Aesthetics</b> <i>High willingness-to-pay. Strong add-on potential.</i>	20	38	60	80	<b>\$49,000</b>
<b>Primary Care / Internal Med</b> <i>Chronic pain patient base. Slower to adopt but sticky.</i>	8	14	22	30	<b>\$13,000</b>

\* Sessions/month at Month N. Year 1 revenue estimate = session revenue only (60% avg annual utilization). Does not include device commissions.

## Ramp Curve — Typical Adoption Timeline

<b>Weeks 1–2</b>	Onboarding, device familiarization, protocol selection	<b>First patient session</b>
<b>Weeks 3–6</b>	Offer PEMF as add-on to existing appointments	<b>8–12 sessions/week</b>
<b>Months 2–3</b>	Introduce to new patient categories, gather testimonials	<b>15–25 sessions/week</b>
<b>Months 4–6</b>	Device referral pipeline established, repeat patients	<b>Break-even achieved</b>
<b>Months 6–12</b>	Full integration, staff-assisted protocols, home-device upsell	<b>Mature revenue stream</b>

The primary investment for adding PEMF to your practice is device cost. This section shows exactly how quickly that investment is recovered under three patient volume scenarios.

### Break-Even Calculator by Scenario

Conservative — Low Volume	Moderate — Mid Volume	Aggressive — High Volume
Sessions/week: 6	Sessions/week: 12	Sessions/week: 20
Avg rate/session: \$65	Avg rate/session: \$75	Avg rate/session: \$80
Weekly revenue: \$390	Weekly revenue: \$900	Weekly revenue: \$1600
Break-even point: <b>Week 4</b>	Break-even point: <b>Week 2</b>	Break-even point: <b>Week 1</b>
<b>Revenue Projections</b>	<b>Revenue Projections</b>	<b>Revenue Projections</b>
3-month: \$5,070	3-month: \$11,700	3-month: \$20,800
6-month: \$10,140	6-month: \$23,400	6-month: \$41,600
Year 1: \$20,280	Year 1: \$46,800	Year 1: \$83,200

### Multi-Device Scale Model

Partners with strong patient volume often scale to 2–3 devices within the first year. Each additional device multiplies session capacity with minimal incremental overhead.

Devices	Weekly Capacity	Monthly Revenue	Year 1 Projection
<b>1 device</b>	Up to 30 sessions	\$6,000–\$9,600	<b>\$72,000–\$115,000</b>
<b>2 devices</b>	Up to 60 sessions	\$12,000–\$19,200	<b>\$144,000–\$230,000</b>
<b>3 devices</b>	Up to 90 sessions	\$18,000–\$28,800	<b>\$216,000–\$346,000</b>

Revenue projections assume \$80–\$160/session range and 80% device utilization at scale. Device commission revenue not included. Actual results will vary.

## Revenue Comparison vs. Other Wellness Modalities

PEMF sessions compare favorably to other add-on wellness modalities on the key dimensions of equipment cost, session time, and revenue per hour.

Modality	Device Cost	Session	Rate	Rev/hr	Staff Time	Setup
PEMF Therapy (OlyLife)	\$1,500–\$1,800	25–40 min	\$65–\$120	<b>\$97–\$180</b>	Minimal (passive)	None
Infrared Sauna	\$3,000–\$8,000	30–45 min	\$40–\$80	\$53–\$107	Minimal (passive)	Significant
IV Therapy	\$2,000–\$5,000	30–60 min	\$100–\$250	\$100–\$250	High (RN required)	Licensing req.
Cryotherapy	\$35,000–\$80,000	2–3 min	\$40–\$80	\$800–\$1,600	Moderate	High (permits)
Massage Add-on	\$0 (practitioner time)	30–60 min	\$60–\$120	\$60–\$120	Full (practitioner)	None

## Getting Started — Your First 30 Days

Timeline	Action	What Happens
Day 1	Book 20-min discovery call with Sandra	Discuss your practice volume, patient profile, and ideal device fit.
Day 2–3	Review Guides 1 & 2	Integration protocols and clinical evidence. Build your patient pitch.
Day 7	Complete partner onboarding	Register as OlyLife affiliate. Commission structure shared immediately.
Day 10–14	Receive your device	Standard shipping 3–7 business days. Tera-P90 includes protocol card.
Day 15	First patient PEMF session	Start with established patients who have chronic pain or recovery needs.
Day 30	Review your first month	Track sessions, patient response, and identify home-device candidates.

### Schedule Your Discovery Call Today

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